

Minor in Global Markets and Society Specialization

Tracks and Courses

Requirements: Students enrolling in the Minor must have their Plan of Study approved by a LAS Global Studies advisor.

1. Global Markets and Governance

The economy is intricately connected to institutions at the local, national, and international levels that affect market practices and outcomes. This track focuses on the institutions and social relations that govern global markets.

ANTH 368	'America' in the World
ECON 220	Intl Economic Principles
GLBL 220	Governance
BADM 380	International Business
HIST 310	Global Capitalism in History
HIST 380	US in an Age of Empire
PS 180	Intro Politics of Globalization
PS 220	Intro to Public Policy
PS 356	Comparative Political Economy
PS 382	Intl Political Economy
PS 384	Politics of Globalization
PS 282	Governing Globalization
PS 321	Principles of Public Policy
PS 340	Politics in Int'l Development
SOC 261	Gender in Transnational Perspective

2. Science, Technology, and Markets

Technological innovations in transportation and communications are driving business location decision-making and operations at the global scale. This track is aimed at science and technology majors with entrepreneurial ambitions as well as students in the social sciences and humanities investigating the interface between science, technology, and society.

ANTH 374	Anthropology of Science & Technology
ANTH 423	Economic Anthropology
GEOG 105	Digital Earth
GEOG 204	Cities of the World
GEOG 205	Business Location Decisions
GEOG 479	Business Applications of Geographic Information Systems (GIS)
GEOG 465	Transportation and Sustainability
GEOG 438	Geography of Health Care
HIST 264	Technology in Western Society
INFO 202	Social Aspects of Information Technology
NPRES 101/	
ENVS 101	Introduction to Energy Sources

PHYS 150 Physics of Societal Issues
SOC 350 Technology and Society

3. Global Encounters

Participation in the global economy requires firms to be geographically dispersed and capable of partnering with a global audience of stakeholders. This track is focused on the historical and cross-cultural understanding necessary to engage in global markets.

ANTH 104 Talking Culture
ANTH 270 Language in Culture
ANTH 271 Language in Culture- ACP
CMN 476 Commercialism and the Public
CWL 114 Global Consciousness and Literature
CWL 441 Themes in Narrative-section: Literature and Global Finance
ENG 274 Literature and Society
HIST 221 Modern China
HIST 260 History of Russia
HIST 405 History of Brazil from 1808
HIST 430 India from Colony to Nation

4. Markets, Development, and the Environment

Global markets can create positive environmental outcomes in the locations where it operates. This track focuses on the challenges in designing, building, and evaluating sustainable environmental and development outcomes, including ecological modernization, market environmentalism, and political ecology.

ANTH 278 Climate Change and Civilization
ANTH 379 Medical Anthropology
ANTH 420 Case Studies in Global Heritage
ANTH 466 Class, Culture and Society
ECON 411 Public Sector Economics
ECON 414 Urban Economics
ECON 450 Development Economics
ECON 482 Health Economics
ENG 476 Topics in Literature and Environment
ESE 200 Earth Systems
GEOG 101 Global Development & Environment
GEOG 287 Environment & Society
GEOG 210 Contemporary Social and Environmental Problems
GEOG 410 Geography of Development & Underdevelopment
GLBL 250 Development
GLBL 350 Poverty in a Global Context
GLBL 450 Poverty Interventions & Evaluation
HIST 202 American Environmental History
SOC 364 Impacts of Globalization
SOC 373 Social Stratification
SOC 447 Environmental Sociology

SOC 470 Social Movements

5. The Global Workforce

Global production systems depend on the effective organization and participation of workers in the global workforce. This track focuses on human resources, organizational structures, and group communication in the contexts of working class history and global labor markets.

ANTH 466 Class, Culture and Society
CMN 212 Intro to Organizational Comm
CMN 232 Intro to Intercultural Comm
CMN 411 Organizational Comm Assessment
CMN 412 Adv Organizational Comm
CMN 413 Adv Small Group Communication
ECON 440 Economics of Labor Markets
GLBL 392 Int Diplomacy and Negotiation
HIST 450 European Working Class History
HIST 480 U.S. Working Class History
PSYC 245 Industrial Org Psych
PSYC 352 Attitude Theory and Change
PSYC 455 Organizational Psych

6. Analytical Tools & Languages

Investigating global market-society relations requires a basic level of competence in communication skills, research methods, and analytical techniques. This track offers students a range of languages, methods, and skills oriented courses that build such competency.

ANTH 260 World Ethnography
BTW 250 Principles Bus Comm
BTW 261 Principles Tech Comm
BTW 271 Persuasive Writing
CMN 211 Business Communication
CMN 321 Strategies of Persuasion
CMN 323 Argumentation
CS 105 Intro Computing: Non-Tech
ECON 202 Economic Statistics
FR 485 Commercial & Econ French I
FR 486 Commercial & Econ French II
GER 320 German for Business
GER 321 German for Economics
GEOG 379 Introduction to GIS
GEOG 380 Introduction to GIS II
GEOG 479 Business Applications of Geographic Information Systems (GIS)
GEOG 473 Computer Cartography
HNDI 412 Business Hindi
HIST 391 Oral History Methods
RUSS 305 Business Russian
SOC 280 Introduction to Social Statistics

SOC	380	Social Research Methods
SOC	481	Survey Research Methods
SPAN	142	Spanish in the Professions
SPAN	202	Spanish for Business
SPAN	332	Spanish and Entrepreneurship
STAT	200	Statistical Analysis
TRST	405	Commercial & Technical Translation